



Saturday, September 20th, 2025
10 AM – 12 PM
Zoom Webinar: 81168601623

MINUTES

CALL TO ORDER: A quorum was established; the meeting was called to order at 10:02 a.m. by George Brazil, Chair.

GUIDELINES: George Brazil begins the chair's procedural remarks and reviews the audience participation guidelines.

ROLL CALL: Taylor Stead begins roll call for all those present.

PRESENT:	George Brazil, Residential Director	Chair
	Taylor Stead, Public Director	Secretary
	Julissa Garcia, (IIDA) Commercial Director	Treasurer
	Patricia Johnson, Sustainability Director	
	Caryn Menches, Educator Director	
	Gina Fabiola, Residential Director	
	Kathryn Hampton, Multi-Discipline Director	
	Roze Wiebe, Executive Director	
	Camryn Burns, Certification Program Manager	

NOT PRESENT:	Carley Roden, Public Director	Vice Chair
	Lindsey Repp, Public Director	
	Sunny Zhao, Specialty Director	

BOARD CHAIR'S REPORT: George Brazil gave the Chair's Report. He notes that CCIDC advanced its mission in the first half of 2025 by continuing the 2025 Strategic Plan, improving certification processes, and expanding outreach efforts. He highlights stable financial performance with revenues on track and expenses below budget, as well as digital updates to the online certification systems. Brazil states that challenges remain with public awareness of Certified Interior Designers and identifies priorities for the rest of the year, including outreach to design programs and preparation for the 2026 Sunset Review.

MINUTES: Stead *made a motion*, seconded by Garcia, to approve the board meeting minutes for 06/07/2025. The motion was carried unanimously.

TREASURER'S REPORT: Julissa Garcia presented the financial report for the second quarter of 2025.

Public Comment Period

Executive Director Quarterly Report: Staff Reporting: Roze Wiebe provided a quarterly update covering operations, finances, outreach, regulatory coordination, and exam development for the second quarter of 2025. She recommended adjusting the Board's meeting schedule from February, June, September, and December to January, May, and October, keeping three meetings per year but aligning them more closely with quarterly reporting periods. Wiebe reported progress in reducing credit card processing fees after a review of merchant services with Paychex and Fiserv/Clover, resulting in savings of approximately \$95 per month. She highlighted outreach activities during the quarter, including participation in a virtual meeting with ARIDO to discuss industry standards, CCIDC's exhibitor booth at the California Masonry Summit & Expo, and presentations to students at Cal Poly Pomona and ASID San Diego Emerging Professionals.

She confirmed that the Sunset Review questionnaire has been completed and submitted for Board review, with a legislative hearing anticipated in March 2026. Updates to the IDEX® California Exam are underway in preparation for the 2026 code changes. Contracts are finalized with ICC and Measure Learning/ProctorU, and subject matter experts have been appointed to the IDEX® Task Force, which will begin meeting in September 2025. Wiebe also presented the Certified Interior Designer Status Report for Q2 2025. Finally, Wiebe reported on plan check denials submitted to CCIDC. CCIDC documented the denial and continues to support compliance efforts with jurisdictions and assist Certified Interior Designers who encounter these challenges.

Certification Program Manager's Report: Staff Reporting: Camryn Burns presented CCIDC's marketing, social media performance, and IDEX® California examination activity for the second quarter of 2025. She highlighted strong growth in engagement, Burns explained that outdated posts and bot followers were removed to improve authenticity and that beginning in August, the posting schedule was adjusted to weekdays only to maintain consistency and reduce repetition. A platform update was provided, CEU and IDEX® posts continue to drive the highest levels of engagement across all platforms. Burns presented Q2 exam activity. She reported that candidate numbers and pass/fail rates tracking consistently with previous years. She confirmed that exam data tables in the binder reflect these totals.

COMMITTEE REPORTS: Various Reporting: George Brazil reported on the Marketing Committee. He confirmed that all committee meetings will be held quarterly in February, May, August, and November, with committee meetings to resume in 2026. Brazil noted recent school outreach presentations and reiterated CCIDC's commitment to strengthening awareness of Certified Interior Designers among students, educators, and industry professionals. He also referenced the legislative update link distributed from CALBO, which outlined changes in the 2025 California Codes and their impact on design professionals.

Roze Wiebe outlined CCIDC's updated committee structure, which includes three revised committees: the Advocacy Committee, the Education Committee, and the Marketing & Outreach Committee. The new committees were approved by the Board and will begin in February 2026.

Advocacy Committee: Charged with monitoring legislation and regulatory activity affecting the interior design profession in California. Its mission is to educate Certified Interior Designers on existing laws and proposed changes, support compliance with the CID Practice Act, and provide fact-based reports. The committee will coordinate with the California Legislative Coalition for Interior Designers (CLCID) while ensuring CCIDC

maintains its 501(c)(3) compliance. Activities include tracking legislation, sharing educational resources, encouraging participation in public comment, and hosting webinars and quarterly advocacy updates.

Education Committee: Focused on promoting high standards in interior design education, this committee engages educators, students, and Certified Interior Designers to strengthen the Title Act's visibility. Responsibilities include partnering with schools to integrate California-specific regulations, offering student outreach presentations and resources, developing CEU opportunities, and ensuring that the IDEX® California Exam remains current, fair, and aligned with professional practice. The committee also produces educational guides and maintains resources for both students and practitioners.

Marketing & Outreach Committee: Dedicated to increasing public awareness of Certified Interior Designers, this committee will develop best practices to explain the protections and consumer benefits of the Title Act. It will coordinate resources for jurisdictions, professionals, and the public, and leads communication strategies to reinforce the importance of CID certification. The committee also collaborates with industry partners to expand outreach and ensure CCIDC's messaging remains accurate and accessible.

Public Comment Period

Note for the record: *The audience was allowed to participate in the general discussions throughout the meeting and on all items on the agenda in the open session.*

ADJOURNMENT: *A Motion was made by Brazil*, seconded by Menches, to adjourn the meeting at 10:42 a.m. The motion was carried unanimously.

THE GUESTS IN THE AUDIENCE ARE AS FOLLOWS:

Attendees and their affiliations:

Bo	Abbott	CID
Maribel	Abrica	CID
John	Accornero	CID
Zand	Alireza	CID
Susan	Alweil-Beard	CID
Michael	Biller	CID
Nancy	Bishop	CID
Dale	Blumenthal	CID
Sandra	Brown	CID
Ginny	Cerrella	CID
Penny	Chin	CID
Linda	Conley	CID
Maria	Cruz	CID
Adriana	Currie	CID
Richard	DesGouttes	CID
Parisa	Diba	CID
Nancy	Dickson	CID
Orlando	Flores	CID
Rosalyn	Glantz	CID
Ilana	Greco Jost	CID
Jacquelyn	Hanson	CID Candidate
Kelly	Hendricks	CID
Pang	Her	CID
Amanda	Humphrey	CID Candidate
James	Ibali	CID
Christa	Jones	CID
Steve	Jones	CID

Okkwon	Kim	CID
Rebecca	Kim	CID
Julie	Laurin	CID
Lori	Leinard	CID
Maggie	Lin	CID Candidate
David	Link	CID
Ashley	Liu	CID
Deb	Longua-Zamora	CID
Karen	Martin	CID
Kamber	Mason	CID
Stacy	McCarthy	CID
Patricia	Mickey	CID
Kaz	Mitsuda	CID
Deni	Mosser	CID
Tracy	Mutz	CID
Aida	Naftel	CID Candidate
Irandi	Nutting	CID
Nicki	O'Brien	CID
Aung	Oo	CID
MaryKay	Pisciotta	CID
Becky	Playman	CID
Keith	Quiggins	CID
Elizabeth	Reback	CID
Janel	Rodriguez	CID
Stevie	Romero	CID
Ramin	Sadr	CID
Maria	Santana-Stage	CID
Mollyanne	Sherman	CID
Stephanie	Smith	CID
Brenda	Snaith	CID
Janis	Snyder	CID
Rebecca	Soechtig	CID
Maya	Soucar	CID
Lynda	Sullivan	CID
Aileen	Sulzinger	CID
Marty	Twitchell	CID
Christine	Villegas	CID
Lauren	Wagner	CID
Wendy	Wilson	CID
Haruko	Yoshida	CID
Kacie	Young	CID
Janis	Zinn	CID

End of Minutes.