

# Saturday, June 7th, 2025 10 AM – 1:30 PM Zoom Session

## **MINUTES**

**CALL TO ORDER:** A quorum was established; the meeting was called to order at 10:02 a.m. by George Brazil, Chair.

**GUIDELINES:** George Brazil begins the chair's procedural remarks and reviews the audience participation guidelines.

**ROLL CALL:** Taylor Stead conducted the roll call, confirming the attendance of all members present.

Chair

Vice Chair

Secretary

Treasurer

PRESENT: George Brazil, Residential Director

Kathryn Hampton, Multi-Discipline Director
Taylor Stead, Public Director
Julissa Garcia, (IIDA) Commercial Director
Patricia Johnson, Sustainability Director
Caryn Menches, Educator Director

Roze Wiebe, EXECUTIVE DIRECTOR
Camryn Burns, CERTIFICATION PROGRAM MANAGER

**OFFICERS:** A motion was made by Kathryn Hampton: Seconded by Menches to approve Gina Fabiola as a Residential Director of the CCIDC Board. The motion was carried unanimously, with no opposition or abstentions.

A motion was made by Julissa Garcia: seconded by Johnson, to approve Lindsey Repp as a Public Director of the CCIDC Board. The motion was carried unanimously, with no opposition or abstentions. A motion was made by Taylor Stead: seconded by Menches, to approve Carley Roden as a Public Director and Vice Chair of the CCIDC Board. The motion was carried unanimously, with no opposition or abstentions.

A motion was made by Caryn Menches: seconded by Hampton, to approve Sunny Zhao as a Specialty Director of the CCIDC Board. The motion was carried unanimously, with no opposition or abstentions.

report on the current legislative bills affecting building codes, safety regulations, and enforcement policies in California. Key topics covered include compliance deadlines, inspection policies for multi-unit buildings, and local enforcement procedures.

**ELECTION OF OFFICERS: A motion was made by Kathryn Hampton:** seconded

by Menches, to approve the following as officers of the CCIDC board of directors for the 2025 and 2026 session:

Chair

Vice Chair

Treasurer

Secretary

George Brazil, CID Chair

Carley Roden, Public Member Vice Chair

Taylor Stead, Public Member Secretary

Julissa Garcia, CID Treasurer

**ROLL CALL:** Taylor Stead conducted the roll call, confirming the attendance of all members present.

PRESENT: George Brazil, Residential Director

Carley Roden, Public Director Julissa Garcia, Workplace Director

Taylor Stead, Public Director

Caryn Menches, Interior Design Educator Director

Patricia Johnson, Sustainability Director Kathryn Hampton, Multi-Discipline Director

Gina Fabiola, Residential Director Sunny Zijun Zhao, Specialty Director

Lindsey Repp, Public Director

Roze Wiebe, EXECUTIVE DIRECTOR

Camryn Burns, CERTIFICATION PROGRAM MANAGER

**MINUTES: Stead** *made a motion,* seconded by Garcia, to approve the board meeting minutes for 01/25/2025. The motion was carried unanimously.

**TREASURER'S REPORT:** Julissa Garcia presented the financial report for the first quarter of 2025, noting total income of \$59,505 (21% of the annual budget) and expenditures totaling \$53,999.71 (19% of the yearly budget). The current bank balance stands at \$32,219.49, reflecting an increase from the starting balance of \$28,211.54 as of January 1, 2025. Garcia also reviewed the Q1 budget versus actual, including a detailed month-by-month analysis, and presented the profit and loss statements for January through March.

**Public Comment Period** 

Executive Director Quarterly Report: Staff Reporting: Roze Wiebe provided a quarterly update covering operations, finances, outreach efforts, regulatory coordination, and exam development for the first quarter of 2025. The Board met via Zoom on January 25, 2025. The Marketing Committee convened on February 7, and the Interior Design Education Committee met on February 13. Wiebe notes as of January, CCIDC implemented revised fee structures for certification, emeritus status, and IDEX® applications to ensure operational sustainability. A consultation with Paychex led to reduced credit card processing fees, saving approximately \$95 per month. CCIDC also became compliant with California's retirement mandate by offering a 401(k) plan to employees. Roze Wiebe reported several outreach efforts this quarter. CCIDC participated in the ICC San Diego Chapter Installation Dinner and presented to the ICC Tri-County Chapter on the CID Title Act. The Executive Director and Board members also met virtually with ARIDO to discuss professional standards and practices and were invited to the California Masonry Summit & Expo in May.

Roze Wiebe notes that preparations began for the 2026 Sunset Review, with a legislative hearing anticipated in early 2026. CCIDC also initiated updates to the IDEX® California Exam in alignment with the 2026 building code changes. Contracts with ICC and Meazure Learning/ProctorU are in process, and the revised application system has resulted in improved submission quality and fewer issues. Wiebe gives the Certified Interior Designer Status Report for Q1, it showed a total of 5,578 certified individuals, with 1,712 active, 77 emeritus, and a slight increase in those no longer active. Wiebe coordinated with jurisdictions in Yolo and Contra Costa Counties regarding plan submittals under BPC 5538. In Yolo County, clarification with local officials resulted in conditional acceptance. The matter in Contra Costa County remains ongoing, with the Board and Executive Director continuing to support compliance.

Certification Program Manager's Report: Staff Reporting: Camryn Burns reported on CCIDC's marketing, social media performance, and IDEX® examination activity for the first quarter of 2025. Burns noted that the organization completed a full brand refresh across all social media platforms, aligning content with the updated website and producing all materials internally. CEUs, committee meetings, and major industry events such as NKBA and CALBO were actively promoted. Burns also reported that CCIDC launched a new presence on Alignable to expand networking within the professional design community.

Burns stated that CCIDC maintained a consistent posting schedule across Instagram, Facebook, and LinkedIn, with three posts per week. Instagram engagement remained steady, Facebook recorded over 3,700 views and 314 interactions, and LinkedIn reached more than 7,000 impressions with an engagement rate of 2.2%. Beginning in Q2, a daily LinkedIn posting strategy will be implemented to strengthen professional outreach and visibility. Regarding the IDEX® California Exam, Burns reported that 67 applications were received in Q1. Thirty-three candidates registered for the test, with others pending payment, compliance, or scheduling. Burns noted that overall pass and fail trends remained consistent and that the updated application process has continued to improve submission quality and reduce issues.

COMMITTEE REPORTS: Various Chairs Reporting: Brazil discussed CCIDC's marketing plan, including the updated dates of our marketing meetings. To respect the volunteer committee chairs and members, all committee meetings will be held on a quarterly basis rather than monthly. Committee meetings will be held in February, May, August and November. Menches discussed the last interior design education committee meeting.

#### **Public Comment Period**

Bagley-Keene Open Meeting Act Training: Staff Reporting: Roze Wiebe provided training on the Open Meeting Act, outlining key requirements for transparency, public access, and legal compliance. She explained that any gathering of a board majority, including virtual or serial communications, is considered a meeting and must follow notice and access rules. A quorum requires six members, and at least five votes are needed to pass an action. Public comment must be allowed before or during agenda items, with reasonable time limits permitted. Wiebe also emphasized that meeting locations must be ADA accessible and materials made available to the public. Closed sessions are permitted only for specific issues such as legal, personnel, or exam matters and must be properly listed on the agenda. She concluded by reminding the board to stick to the agenda, document votes and attendance, and always maintain full transparency.

**Note for the record:** The audience was allowed to participate in the general discussions throughout the meeting and on all items on the agenda in the open session.

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**ADJOURNMENT**: **A Motion was made by Brazil**, seconded by Roden, to adjourn the meeting at 11:31 a.m. The motion was carried unanimously.

#### THE GUESTS IN THE AUDIENCE ARE AS FOLLOWS:

Maribel Abrica Richard DesGouttes Doug McCauley Jennifer Adams Parisa Diba Patricia Mickey Susan Alweil-Beard Nancy Dickson Deni Mosser Michael Biller Gudrun Enger Donna Mushinskie Kevin Glass Nancy Bishop Tracy Mutz Dale Blumenthal Jennifer Gonzalez Aung Oo Robert Boccabella Amy Haupl Linda Panattoni Genise Plessas Anita Bonner Kelly Hendricks Ginny Cerrella Christa Jones Elizabeth Reback Christianne Clark Diana Soriano Terry Ledger Linda Conley Avril Martin Deborah Terdy **Genny Cummings** Karen Martin Matthew Wheeler Adriana Currie Michael McCarthy Ouan Yuan Robert DAmbrossi Stacy McCarthy Alireza Zand

### **Closed Session**

End of Minutes.