



**CCIDC Marketing Committee Meeting**  
**Friday, November 1, 2024**  
**3 p.m. - 5 p.m.**  
**Meeting ID**  
858 2069 8294

**California Council for Interior Design Certification**  
365 W. Second Avenue, Suite 221  
Escondido, CA 92025  
Phone: 760-294-1936  
[www.ccidc.org](http://www.ccidc.org)

The California Council for Interior Design Certification will hold a Marketing Committee meeting, as noted above.

CCIDC meetings operate under the requirements of the Bagley-Keene Open Meeting Act (Act) set forth in [Government Code Section 11120-11132](#). CCIDC conducts public meetings to ensure adequate opportunity for public participation and to perform a technical review of code changes pursuant to [Health and Safety Code Section 18929.1](#). Requests for accommodations for individuals with disabilities should be made to CCIDC's office no later than ten (10) working days prior to the day of the meeting.

Meetings are subject to cancellation, and agenda items are subject to being taken out of order, removal, continuance, or referral. Items scheduled for a particular day may be moved to an earlier day to facilitate CCIDC business. Technical difficulties with equipment experienced prior to or during the meeting preventing or inhibiting accessibility accommodation is not cause for not holding or for terminating the scheduled meeting. Please contact CCIDC with any questions concerning this meeting notice/agenda at 365 W. Second Ave, Suite 221, Escondido, CA 92025, by telephone at (760) 294-1936, by email at [ccidc@ccidc.org](mailto:ccidc@ccidc.org) or visit the CCIDC website at [www.ccidc.org](http://www.ccidc.org).

Meetings are open to the public except when specifically noticed otherwise in accordance with the Bagley-Keene Open Meeting Act (Act). All times when stated are approximate and subject to change without prior notice at the discretion of the Board unless listed as "time certain." Items may be taken out of order to maintain a quorum, accommodate a speaker, or for convenience. Action may be taken on any item listed on this agenda, including information-only items. The meeting may be canceled without notice.

Members of the public can address the board during the public comment session. Public comments will also be taken on agenda items at the time the item is heard and prior to the Board taking any action on said items. Total time allocated for public comment may be limited at the discretion of the Board Chair.

# AGENDA

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<b>3:00 p.m.</b>	<u>Call to Order</u>	George Brazil
<b>ITEM 1</b>	Review Marketing Plan	Committee
<b>ITEM 2</b>	Social Media Marketing	Committee
<b>ITEM 3</b>	CCIDC Website   Member Portal (CID Account)	Committee
<b>ITEM 4</b>	Outreach   Schools   ID Businesses   Professional Organizations	Committee
<b>ITEM 5</b>	Review and Update Action Items	Committee
<b>ITEM 6</b>	Next Meeting: February 7, 2025	Committee
<b>5:00 p.m.</b>	<u>Adjourn</u>	George Brazil

The Marketing Committee meets quarterly on the first Friday of the month from 3:00 pm to 5:00PM (PT).