



CCIDC Marketing Committee Meeting
Friday, October 27, 2023
3 p.m. - 5 p.m.
Meeting ID
858 2069 8294

California Council for Interior Design Certification
365 W. Second Avenue, Suite 221
Escondido, CA 92025
Phone: 760-294-1936
www.ccidc.org

The California Council for Interior Design Certification will hold a Marketing Committee meeting, as noted above.

CCIDC meetings operate under the requirements of the Bagley-Keene Open Meeting Act (Act) set forth in [Government Code Section 11120-11132](#). CCIDC conducts public meetings to ensure adequate opportunity for public participation and to perform a technical review of code changes pursuant to [Health and Safety Code Section 18929.1](#). Requests for accommodations for individuals with disabilities should be made to CCIDC's office no later than ten (10) working days prior to the day of the meeting.

Meetings are subject to cancellation, and agenda items are subject to being taken out of order, removal, continuance, or referral. Items scheduled for a particular day may be moved to an earlier day to facilitate CCIDC business. Technical difficulties with equipment experienced prior to or during the meeting preventing or inhibiting accessibility accommodation is not cause for not holding or for terminating the scheduled meeting. Please contact CCIDC with any questions concerning this meeting notice/agenda at 365 W. Second Ave, Suite 221, Escondido, CA 92025, by telephone at (760) 294-1936, by email at ccidc@ccidc.org or visit the CCIDC website at www.ccidc.org.

Meetings are open to the public except when specifically noticed otherwise in accordance with the Bagley-Keene Open Meeting Act (Act). All times when stated are approximate and subject to change without prior notice at the discretion of the Board unless listed as "time certain." Items may be taken out of order to maintain a quorum, accommodate a speaker, or for convenience. Action may be taken on any item listed on this agenda, including information-only items. The meeting may be canceled without notice.

Members of the public can address the board during the public comment session. Public comments will also be taken on agenda items at the time the item is heard and prior to the Board taking any action on said items. Total time allocated for public comment may be limited at the discretion of the Board Chair.

AGENDA

CCIDC Marketing Committee Meeting | Meeting ID 858 2069 8294 | October 27, 2023

| | | |
|------------------|---|---------------|
| 3:00 p.m. | <u>Call to Order</u> | George Brazil |
| ITEM 1 | Review Overall Marketing Plan | Committee |
| ITEM 2 | Social Media Marketing | Committee |
| ITEM 3 | CCIDC Website Member Portal (CID Account) | Committee |
| ITEM 4 | Outreach Schools ID Businesses Professional Organizations | Committee |
| ITEM 5 | Review and Update Action Items | Committee |
| ITEM 6 | Next Meeting: January 26, 2024 | Committee |
| 5:00 p.m. | <u>Adjourn</u> | George Brazil |

The Marketing Committee meets the fourth Friday of the month from 3:00 pm to 5:00 pm unless otherwise stated.