

### "FINAL"

# CCIDC Board of Directors Annual Board Meeting SHERATON SAN DIEGO HOTEL & MARINA May 11, 2019 – 11:00 A.M.

## MINUTES

**CALL TO ORDER:** A quorum being established the meeting was called to order at 11:10 a.m. by Eduardo Melgar, Chair.

#### **ROLL CALL:**

**PRESENT:** Eduardo Melgar, IIDA

CHAIR TREASURER SECRETARY

Christianne White, Public Member Cheri Lemons, Public Member

Judith Clark, IFDA Hootan Hamedani, IDS Carol Lamkins, NKBA

Rebecca Soechtig, ASID Roze Wiebe

Carley Roden

EXECUTIVE DIRECTOR EXECUTIVE ASSISTANT

**ABSENT:** Keary Mason, Public Member

Linda Thomas, Independent Director

#### APPOINTMENT OF NEW BOARD MEMBERS:

*Motion was made by Soechtig,* seconded by Lemons; to approve George Brazil as the candidate to fill the vacant seat designated for the ASID Director to sit on the CCIDC board of directors for a first term of 3 years, and a subsequent term of 3 years should the candidate wish to continue to serve. Motion was carried unanimously.

Motion was made by Lemons, seconded by Lamkins; to approve Marie Cooley as the candidate to fill the vacant seat designated for the Educator Director to sit on the CCIDC board of directors for a first term of 3 years, and a subsequent term of 3 years should the candidate wish to continue to serve. Motion was carried unanimously.

Motion was made by Clark, seconded by Lemons; to approve Deborah Ogden as the candidate to fill the vacant seat designated for the IFDA Director to sit on the CCIDC board of directors for a first term of 3 years, and a subsequent term of 3 years should the candidate wish to continue to serve. Motion was carried unanimously.

Motion was made by White, seconded by Lemons; to approve Frank Ewing as the candidate to fill the vacant seat designated for the Public Director to sit on the CCIDC board of directors for a first term of 3 years, and a subsequent term of 3 years should the candidate wish to continue to serve. Motion was carried unanimously.

**ROLL CALL:** A second Roll Call was made to include the newly appointed board Directors.

**PRESENT:** Eduardo Melgar, IIDA

CHAIR VICE CHAIR TREASURER SECRETARY

Hootan Hamedani, IDS Christianne White, Public Director Cheri Lemons, Public Director

George Brazil, ASID Marie Cooley, Educator Frank Ewing, Public Director

Carol Lamkins, NKBA Deborah Ogden, IFDA

Roze Wiebe Carley Roden EXECUTIVE DIRECTOR EXECUTIVE ASSISTANT

#### **ABSENT:**

Keary Mason, Public Director Linda Thomas, Independent Director

**OFFICERS:** *Motion was made by Melgar*, seconded by Lamkins; to approve the following as officers of the CCIDC board of directors for the 2019 and 2020 session, effective May 11, 2019:

Eduardo Melgar, IIDA Chair
Hootan Hamedani, IDS Vice Chair
Cheri Lemons, Public Director Secretary
Christianne White, Public Director Treasurer
Motion was carried unanimously.

**MINUTES:** *Motion was made by Lemons*, seconded by Lamkins; to approve the board meeting minutes for 01/19/2019 with amendments\*. \*George Brazil attended the meeting; minutes are to be updated to reflect his attendance. Motion was carried unanimously. Approved minutes were made available for guests.

**TREASURER'S REPORT: White reporting:** Christianne White gave update on the unaudited Profit and Loss Statement, Balance Sheet and Expense to Budget reports for the period ending March 31, 2019.

- **COMPLIANCE & IDEX: Staff reporting:** Carley Roden gave a report on the various numbers of current, delinquent, and expired CIDs for the period ending March 31, 2019. She also gave an update on the IDEX status for the same period.
- MARKETING/OUTREACH: Staff reporting: Roze Wiebe gave update on the marketing report regarding the recent CALBO Annual Business Meeting and the progress of the certification videos. Wiebe also discussed the Social Media Marketing Firm to improvements to CCIDC's brand awareness, website and social media effectiveness.
- **CORRESPONDENCE:** Melgar reporting: Eduardo Melgar and the board reviewed correspondence contained within the board meeting binder.
- **CHAIR'S REPORT: Melgar reporting:** Eduardo Melgar discussed his visit to the CCIDC office to learn about daily operations.
- OLD BUSINESS: Staff Reporting: Roze Wiebe discussed using the Zoom webinar-based platform for January and September Board meetings to make meetings more accessible to more CIDs and Stakeholders and to possibly save costs. In addition, there was discussion about changing the format of the annual board meetings to include the Strategic planning meetings and a job fair that would be marketed to graduating design students as well as the local design firms to help increase awareness about certification.
- **NEW BUSINESS: Melgar and Staff reporting:** Eduardo Melgar and Carley Roden presented the new Viewpoint program that would replace the current CID Account database. It would improve the appearance and is a much more user-friendly program that would eliminate the need for two databases.
- **PUBLIC SESSION:** Eduardo Melgar opened the meeting to questions from the audience. **Note** for the record: The audience was allowed to participate in the general discussions on all items on the agenda in the open session.
- **INTRODUCTIONS:** Eduardo asked audience Directors to introduce themselves. The guests in the audience were as follows:

David Wagner, CID Katie Toth, IIDA, NCIDQ, LEED Stevie Romero (Larabee), CID

**ADJOURNMENT:** *Motion was made by Melgar* seconded by Ogden; to adjourn the meeting at 1:10 p.m. Motion was carried unanimously.