



“FINAL”

**Saturday, June 6th, 2020
10 a.m. – 12 p.m.
Zoom Webinar ID 982 732 249**

M I N U T E S

CALL TO ORDER: A quorum being established the meeting was called to order at 10:00 a.m. by Eduardo Melgar, Chair.

ROLL CALL:

PRESENT: Eduardo Melgar, IIDA	CHAIR
Hootan Hamedani, IDS	VICE CHAIR
Christianne White, Public Director	TREASURER
Cheri Lemons, Public Director	SECRETARY
George Brazil, ASID	
Patricia Johnson, Public Director	
Carol Lamkins, NKBA	
Roze Wiebe	EXECUTIVE DIRECTOR
Carley Roden	EXECUTIVE ASSISTANT

ABSENT: Deborah Ogden, Linda Thomas

OFFICERS: *Motion was made by Johnson*, seconded by Stead; to approve the board of directors for 06/06/2020. Motion was carried unanimously.

MINUTES: *Motion was made by Brazil*, seconded by Johnson; to approve the board meeting minutes for 01/18/2020. Motion was carried unanimously. Approved minutes were viewable for guests.

TREASURER’S REPORT: *White Reporting:* Christianne White gave update on the un-audited Profit and Loss Statement, Balance Sheet and Expense to Budget reports for the period ending March 31st, 2020.

COMPLIANCE & IDEX: *Staff Reporting:* Roze Wiebe gave a report on the various numbers of current, delinquent, and expired CIDs for the period ending June 2020. She also gave an update on the IDEX status for the same period.

MARKETING/OUTREACH: *Staff Reporting:* Roze Wiebe gave report on CCIDC 2020 Marketing and Outreach. She reviewed LYFE Marketing statistics on CCIDC's social media accounts and a recent UCLA student presentation. She announced need for Marketing Committee members to revitalize CCIDC's marketing plan. Roze discussed PPP Loan Information for CID's as proposed CEU and CCIDC's new approach to participating in CALBO/ICC Sponsorships.

CORRESPONDENCE: *Melgar Reporting:* Eduardo Melgar discussed a recent marketing campaign by IIDA. It was stated that misleading campaigns such as this do not accomplish anything; rather its divisive nature creates unnecessary confusion and ultimately fractures the Interior Design profession in California that has been working diligently to create unity.

CHAIR'S REPORT: *Melgar Reporting:* Eduardo Melgar discussed the May 16th, 2020 Stakeholders meeting held via Zoom Webinar. The Strategic Planning Meeting included introduction and election of new Public Director, Patricia Johnson, as well as financial planning regarding COVID-19, IDEX exam revision schedule, Sunset Review topics, and future planning regarding legislation, professional organizations, and student preparation.

OLD BUSINESS: *Staff Reporting:* The new format for the Annual Board Meeting (ABM) was discussed by Roze Wiebe. The goal of the new platform is outreach for CCIDC. The outreach will bring together students/colleges, Certified Interior Designers, and design firms. The new ABM format will no longer be held at a hotel, rather hosted at a Design School or Design Firm. June 2021 ABM will be held at American River College. It will include CEUs, IDEX Presentations, Strategic Planning Meetings and a "Compassion Project" Awards luncheon.

The compassion project, originally anticipated to take place in 2020, has been delayed to the 2021 ABM. It will involve pairing local design students with local design firm sponsors to complete a project in local community non-profit programs. The local non-profit programs have already been selected. At the end of the projects, each one will be judged by a list of criteria and the winning team will receive scholarships/prizes (TBD) at the "Compassion Project" Awards luncheon at the CCIDC Annual Board Meeting, June 5th, 2021.

Roze Wiebe reported that per her correspondence with Robert Sumner, Chief Consultant for Assembly Committee on Business & Professions, the Sunset Review timeline is to continue as originally planned despite the COVID-19 pandemic.

Wiebe also discussed the project timeline and cost for ICC and Scantron's revision of the IDEX exam.

NEW BUSINESS: *Staff Reporting:* Roze Wiebe discussed office schedule adjustments due to COVID-19. Staff are currently alternating days until no masks are required. Staff meetings are held weekly, on Fridays. The Financial impact of COVID-19 was discussed, reporting monthly income down approximately 65% from our monthly average. CCIDC was approved for a PPP Loan through California Bank & Trust. Wiebe explained how CCIDC is assisting CID's during this time, which includes waiving late fees and offering payment plans with no interest or fees but does not include waiving CEU's. CCIDC announced a need for members to join a CEU Committee, as well as an Education Committee. The Educator seat is open on CCIDC's Board of Directors.

PUBLIC SESSION: Eduardo Melgar opened the meeting to questions from the audience.

Note for the record: The audience was allowed to participate in the general discussions throughout the meeting and on all items on the agenda in the open session. There were several polls distributed for the audience throughout the meeting for further audience participation.

INTRODUCTIONS: The guests in the audience were as follows:

Carole Wylie	Virginia Cerrella	Leanne Teophil
Marcia Fiallo	Joan Owen	Laura Ridley
Julissa Garcia	Kristina Roach	Seda Baghdasarian Saar
Martha Kavorinos	Trent Yuan	Isabel Ramirez
David Wagner	Natalia Garcia	Denise Kessel
Susan Alweil-Beard	Rosalyn Glantz	Kristen Cramer
Tara Baker	Caryn Menches	Wendy Teague
Merlene Bryant	Deni Mosser	Michael Biller
Leah Connolly	William Weeman	Tina Nelson
Adriana Currie	Tina Chang	Maya Soucar
Kathryn Dexter	Rayne Sherman	Wendy Crenshaw
Chelsea Heideman	Stacy McCarthy	Constance Max
Michael Lipp	Cornelia van den Houdt	Christine Hessler
Robert Boccabella	Donna Mushinskie	Janis Christen Snyder
Sharon Burns	Sandra Wisot	Cristina Maryott
Glenda Garcia	Julia Higgins	Laura Rojas
Lila Grant	Luke Kwan	Linda Panattoni
Beatrice Kemp	Kacie Young	Elizabeth Ar
Laura Tapia	Gloria Gustafson	
Choua Aguilera	Janis Snyder	

ADJOURNMENT: *Motion was made by Brazil*, seconded by Lamkins; to adjourn the meeting at 12:19 p.m. Motion was carried unanimously.

CLOSED SESSION: The meeting was called to order once more by Eduardo Melgar, Chair, and then went into closed session at 12:30 p.m.

The board reviewed one outstanding disciplinary procedure.

ADJOURNMENT: *Motion was made by Johnson*, seconded by Stead; to adjourn the meeting at 1:26 p.m. Motion was carried unanimously.

End of Minutes.

Roze/my docs/Meeting Minutes June 6, 2020