

## "FINAL"

## **CCIDC**

Board of Directors
Regular Board Meeting
HILTON OAKLAND AIRPORT HOTEL
January 19, 2019 – 11:00 A.M.

## MINUTES

## **ROLL CALL:**

PRESENT: James Ogden, Public Member CHAIR

Eduardo Melgar, IIDA VICE CHAIR
Christianne White, Public Member TREASURER

Judith Clark, IFDA Carol Lamkins, NKBA Rebecca Soechtig, ASID

Linda Thomas, Independent Designer

Roze Wiebe EXECUTIVE DIRECTOR
Carley Roden EXECUTIVE ASSISTANT

ABESENT: Cheri Lemons, Public Member SECRETARY

Hootan Hamedani, IDS

Keary Mason, Public Member

GUESTS IN ATTENDANCE: George Brazil – CID/ASID, Deborah Ogden – CID/IFDA, Susan McDonnell – CID, James Woodard – CID/NARI, Bonilee Perry – CID/ASID/IIDA, Kacie Young – CID, Annette Mackin – CID Applicant/ASID, Christine Marcellus – Capitol Advisors Group LLC/IIDA Lobbyists

**ROLL CALL:** A quorum being established the meeting was called to order at 11:14 a.m. by James Ogden, Chair.

MINUTES: Motion was made by White, seconded by Lamkins; to approve the board meeting

minutes for 09/22/2018. Motion was carried unanimously. Approved minutes were

made available for guests.

**BUDGET:** *Motion was made by White*, seconded by Clark; to approve the proposed 2019

Budget. After discussion it was noted that there would need to be adjustments to revenue to allow for IDEX Fees that were not yet accounted for from 2018.

- Treasurer and Executive Director to make necessary adjustments. Motion was carried with one objection from Soechtig.
- **FINANCIALS:** Motion was made by White, seconded by Thomas; to approve the 2017 Audited Financials. Motion was carried unanimously. Approved minutes were made available for guests.
- **TREASURER'S REPORT: White reporting:** Christianne White gave update on the un-audited Profit and Loss Statement, Balance Sheet and Expense to Budget reports for the period ending December 31, 2018.
- **COMPLIANCE & IDEX: Staff reporting:** Carley Roden gave a report on the various numbers of current, delinquent, and expired CIDs for the period ending December 31, 2018. She also gave an update on the IDEX status for the same period.
- MARKETING/OUTREACH: Staff reporting: Roze Wiebe gave update on marketing report regarding the progress SEO Management/Social Media Marketing Firm to improve CCIDC's brand awareness, website and social media effectiveness. Wiebe also discussed the certification videos currently on hold.
- CORRESPONDENCE: Ogden reporting: Jim Ogden and the board reviewed correspondence contained within the board meeting binder. Roze Wiebe discussed the 2019 CALBO Annual Business Meeting, March 17-21, 2019, Hyatt Regency Mission Bay, San Diego and CCIDC's involvement. Roze Wiebe reported being invited to speak at California Architect Board's December Board Meeting.
- **CHAIR'S REPORT: Ogden reporting:** Jim Ogden discussed that he would be stepping down as Chair after this meeting due to personal and professional reasons. Ed Melgar has agreed to start his term as Chair pending Board approval.
- **OLD BUSINESS: Staff Reporting**: Roze Wiebe discussed the Commercial Designation and the ICC courses.
- NEW BUSINESS: Ogden reporting: Jim Ogden asked Clark to report on a recent Donation from the local IFDA chapter. Clark reported that the local IFDA chapter is disbanding and wanted to give support to CCIDC. Board discussed using \$1000 donation for two, \$500 scholarships for students to take the IDEX California Exam. Jim Ogden reviewed three new Board Member résumés for approval at the May annual board meeting: Frank Ewing, Public Director; Deborah Ogden, IFDA; and
- **CHAIR:** Motion was made by Ogden, seconded by Soechtig; to approve Ed Melgar as the new Chair of the CCIDC Board. Motion was carried unanimously.
- **OPEN SESSION:** The meeting was opened to the public and guests.
- **ADJOURNMENT:** *Motion was made* to adjourn the meeting at 1:05 p.m. motion was carried unanimously.