



“FINAL”

CCIDC
Board of Directors
Regular Board Meeting
FOUR POINTS SHERATON SAN JOSE AIRPORT
September 24, 2016 – 11:00 A.M.

MINUTES

ROLL CALL:

PRESENT: Patsy Zakian Greenough, NKBA	CHAIR
Brian Kaneko, Independent Designer	VICE CHAIR
James Ogden, Public Member	TREASURER
Cheri Lemons, Public Member	SECRETARY
Kimberly Alonzo, IDS	
Kathleen Galipeau, Educator	
Judith Clark, FIFDA	
Frank Colonna, Public Member	
Eduardo Melgar, IIDA	
Rebecca Soechtig, ASID	
Doug Stead	EXECUTIVE DIRECTOR
Roze Wiebe	ADMINISTRATIVE DIRECTOR

ABSENT:

ROLL CALL: A quorum being established the meeting was called to order at 11:00 a.m. by Patsy Zakian Greenough, Chair.

OPEN SESSION: The meeting was opened to the public and guests.

MINUTES: *Motion was made by Lemons*, seconded by Soechtig; to approve the board meeting minutes for 05/14/2016. Motion was carried unanimously. Approved minutes were made available for guests.

TREASURER’S REPORT: Ogden reporting: James Ogden gave update on the un-audited Profit and Loss Statement, Balance Sheet and Expense to Budget reports for the period ending August 31, 2016.

COMPLIANCE & IDEX: Staff reporting: Roze Wiebe gave a report on the various numbers of current, delinquent, and expired CIDs for the period ending August 31, 2016. She also gave an update on the IDEX status for the same period.

MARKETING/OUTREACH: Staff reporting: A request was made by board member Eduardo Melgar to report on correspondence received by him from IIDA national headquarters regarding questions to CCIDC. No contact had been made by IIDA to CCIDC other than to Eduardo Melgar. Discussion was had and questions will be responded to in writing after the board meeting.

Staff gave update on current outreach programs to interior design schools and students. The new marketing program of issuing discount coupons to students who attend a CCIDC presentation is being well received by both faculty and students.

A vendor for the new web site has been retained and preliminary work is under way. Anticipated launch is early in 2017.

CALBO: Staff reporting: Roze Wiebe gave update. Next year's CALBO ABM will be held in Newport Beach from March 19-23, 2017.

CORRESPONDENCE: Zakian Greenough reporting: Patsy Zakian Greenough and the board reviewed correspondence contained within the board meeting binder.

CHAIR'S REPORT: No report.

OLD BUSINESS: There was no old business.

NEW BUSINESS: *Motion was made by Lemons*, seconded by Alonzo; to approve proposed amendment to the CCIDC Mission Statement, inserting "California" as shown on separate submittal. Motion carried unanimously.

Motion was made by Alonzo, seconded by Kaneko; to amend the CCIDC Code of Ethics and Conduct, Item 1.3.C regarding requirement of amended statute BPC § 5807 and the use of contracts by all CIDs.

Staff gave a brief update on the upcoming Sunset Review.

Galipeau and Soechtig gave a report on the Marketing committee and discussed having a marketing plan to review by the next board meeting in January 2017.

PUBLIC SESSION: Patsy Zakian Greenough opened the meeting to questions from the audience. The guests in the audience were as follows:

Deborah Ogden, CID, IFDA
Nicole Guilbert, CID
Lisa Jasper, CID
George Brazil, CID
Linda Panattoni, CLCID
Patricia McDonald, CID
James Woodard, CID

(**Note for the record:** The audience was allowed to participate in the general discussions on all items on the agenda in the open session.)

CLOSED SESSION: The meeting was called to order once more by Patsy Zakian Greenough, Chair, and the board went into closed session at 12:30 p.m.

The board reviewed and discussed the signed and finalized employment agreement with Roze Wiebe for the Executive Director position for 2017.

ADJOURNMENT: *Motion was made by Colonna*, seconded by Soechtig; to adjourn the meeting at 1:00 p.m. Motion was carried unanimously.

End of Minutes.